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For Immediate Release

Choice Property Resources Hires Jae Jenkins as Marketing Coordinator



Jae Jenkins
Marketing Coordinator

Columbus, OH – Choice Property Resources, Inc., the leading provider of telecommunication consultation services to multifamily owners, is pleased to announce its latest hire, Jae Jenkins, who has joined the team as the new Marketing Coordinator. She will be working with on-site property management to enhance telecom availability for residents.

Jae comes to Choice Property Resources (Choice) with 15 years of experience having most recently worked with a local printing company. Her background in marketing, as well as her past experience as a property manager, gives her insight to the opportunities available to both property owners and managers. She will work with the Director of Account Management, Tia Murphy, to identify properties that require assistance to market telecom services to their residents.

In her new role, Jae will work on behalf of multifamily owners to increase the penetration of telecom services in market rate and affordable properties. “I am excited about working with the talented group of professionals at Choice. I look forward to working with property managers to ensure that residents’ telecom services meet their lifestyle needs.”

Mike Coco, President of Choice said, “Jae is a perfect addition to the Choice team. Her experience in marketing and in multifamily properties will transfer easily into this position. Jae adds a new dimension to this position.”

About Choice Property Resources

Choice Property Resources exclusively represents and advises multifamily property owners, developers and managers in telecommunication vendor contract negotiation to ensure resident satisfaction. Following comprehensive portfolio analysis, Choice negotiates, executes and manages vendor contracts to maximize the value of portfolio assets, generate ancillary income and improve ROI.

For more information go to: www.choiceprop.com

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